

# They Cruise, You Lose!

Apples to Apples...there's no comparison.  
More commission on All-Inclusives for you.  
Greater value for your clients.

## Benefits of Booking All-Inclusive Charter Packages vs. Cruises

- Agents earn FULL commission on Apple packages, including land and air portion
- Agents earn less commission on cruises, with rise of NCF's and non-commissionable airfare

### All-Inclusive Resorts

- No additional costs in resort
- Wider variety of specialty restaurants
- More spacious, luxurious accommodations
- More opportunity to experience the destination
- Butler service, unlimited select tours, free golf, free weddings, spa credits and more at top resorts

	Typical Cruise*	Typical All-Inclusive Vacation
Average room size	214 sq. ft.	485 sq. ft.
Room	included	included
Meals	included	included
Entertainment	included	included
Activities	included	included
Outside window in room	\$200 extra	included
Balcony/Terrace in room	\$190 extra	included
Soft drinks	\$40 extra	included
Bottled water	\$40 extra	included
Alcoholic drinks	\$90 extra	included
Watersports	\$40 extra	included
Gratuities/Tips	\$70 extra	included
Port fees	\$160 extra	included
Cruise/Hotel taxes	\$80 extra	included
Airfare	\$599 extra	included
Transfers	\$50 extra	included

Here's an example of how much more you could earn  
booking an All-Inclusive Charter Package with Apple Vacations!

You Earn <b>\$170 MORE</b> on lesser-priced all-inclusive charter package!	Typical Cruise 7nt Western Caribbean Cruise 6/7/2009		Apple Vacations DFW/CUN Charter Secrets Capri 6-Golden • 7nt • ALL-INCLUSIVE! 6/7/2009	
	Ocean-view Stateroom	Commission Paid	Deluxe ocean-view	Commission Paid
Land/Cruise Base Fare	\$840 <sup>00</sup>	\$117 <sup>60</sup> (14% commission)	\$1449 <sup>99</sup>	\$203 <sup>00</sup> (14% commission)
NCF	\$159 <sup>00</sup>	0% commission	n/a	n/a
Airfare (from DTW)	\$599 <sup>00</sup>	0% commission	Included	included above
Government Tax	\$151 <sup>66</sup>	0% commission	\$100 <sup>95</sup>	0% commission
Fuel Surcharge	0	0% commission	\$100 <sup>00</sup>	0% commission
<b>Total (per person)</b>	<b>\$1749<sup>66</sup></b> <i>Plus \$400 in extras</i>	<b>\$117<sup>60</sup></b>	<b>\$1650<sup>94</sup></b>	<b>\$203<sup>00</sup></b>

Additional Commission Per Person on All-Inclusive Package: \$85<sup>40</sup>  
Additional Commission Per Couple on All-Inclusive Package: \$170<sup>80</sup>

 **APPLE VACATIONS<sup>®</sup>.com**

\*Prices based on double occupancy and subject to availability and change. Typical cruise extra amounts based on 7 night Western Caribbean Cruise including unlimited soft drinks, 1 bottle of water per day, 2 alcoholic beverages per day (1 beer & 1 mixed drink or wine), mandatory tips of \$10 per day and a 3 day snorkeling package (watersports). Apple Vacations not responsible for errors or omissions. See Apple Vacations' Fair Trade Contract. ADS064 DFW 3/09